



FOR IMMEDIATE RELEASE

HCS Connect Keeps Huntsville City Schools Parents and Students Informed of District Happenings ***New Mobile App Created by 360Civic***

Orange, CALIF. (May 22, 2019) - Students, teachers and parents at Huntsville City Schools now have a faster and easier way to communicate and stay up to date on district events, thanks to a new mobile app created by 360Civic.

HCS Connect provides schedule notifications for athletic game schedules, school events, and important dates such as when report cards are due. It also offers video of school board meetings, and a direct line to contact District personnel.

The mobile app is customizable, so students particularly interested in one sport or school organization can receive notifications related to that program up to ten days in advance.

“These days it has never been more important for parents, teachers and school staff to stay informed about what is going on in their schools,” said 360Civic cofounder Bridget DiRico. “Our goal was to work with the Huntsville District to create a comprehensive, expandable, secure and easy-to-use solution that would accomplish their objectives.”

“The product 360Civic delivered exceeded our expectations,” said Huntsville City School District Webmaster Kevin Redmond. “They worked patiently with us over a series of several revisions to make sure the app was just right for us.”

HCS Connect is free, can be accessed on both the iOS and Android platforms, and is available in the App Store and Google Play store.

For more information on 360Civic, visit www.360Civic.com and find 360Civic on [Facebook](#), [LinkedIn](#) and [Twitter](#).

About 360 BC Group, Inc.: 360 operates worldwide with leading brands in three business areas: [360Biz](#), [360Civic](#), and [360Circuits](#). Founded in 2004, the minority owned 360 group holds a top market position in California for designing comprehensive websites for both the public and private sector, ranging from small businesses to large Fortune 500 companies and municipalities. 360 also provides a full suite of marketing services for high-technology industries through our dedicated teams across multiple creative, technological and security specialties. For more information, visit www.360bcgroup.com.

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