

## FOR IMMEDIATE RELEASE



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### **Maria del Carmen Lamadrid Joins 360Civic**

ORANGE COUNTY, Calif., — 360Civic, an Orange County based company that provides web development and technology services to public sector entities, has announced the appointment of Maria del Carmen Lamadrid to the position of Senior UX Designer.

"I'm delighted to be a part of the 360Civic team, and look forward to the challenges and opportunities of working on a wide range of public sector projects to serve our clients," Lamadrid said.

Lamadrid joins the 360Civic team with nearly 10 years of design experience, mainly focusing on building design innovations and research methods in urban communities. She is a lecturer of design with courses in the School of Media, Culture & Design at Woodbury University and recent talks in the School of Design at Carnegie Mellon University.

As a UX Designer, she worked on public sector projects for SunLine Transit Agency, the Water Replenishment District of Southern California and the City of Mission Viejo.

"Maria will be an outstanding addition to our company," said Bridget DiRico, CEO of 360Civic. "She has an innate ability to find creative solutions to any project, and I am sure our clients will appreciate the exceptional level of knowledge that she will bring to their website and technology projects."

#### **About 360Civic**

School districts, utilities, and municipal, state and federal government departments have requirements different from those in the private sector. However, they share one common aspect – the desire for projects to be completed on time and on budget through a company that is easy to work with before, during and after the job is done. 360Civic approaches every project with these objectives in mind, and our success is exemplified by the short and long-term contracts we have fulfilled with state and federal entities, school districts and superior courts. For more information, visit [www.360civic.com](http://www.360civic.com)